**DECISION MATRIX ANALYSIS**

Use this Decision Matrix Analysis template to make the factors and alternatives regarding a certain situation or strategy visually clear. The text fields in this Decision Matrix Analysis template are editable. You can also print this template to create hand-outs.



**Norm explanation**:

For example: 0 to 5 (where 0 stands for ‘not important’ and 5 for ‘very important’)

**Degree of satisfaction**:

For example: 0 to 5 (where 0 stands for ‘not at all’ and 5 for ‘excellent’)

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|  | Criteria |  |  |  |  |  |  |  |  |  |
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| For example: budget | |  | 5 | |  | 3 | 5 |  | 2 | 4 |
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|  |  | **Total** |  |  |  |  |  |  |  |  |
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